



REACH OUR **1.6 MILLION** CUSTOMERS IN THE NORTH EAST

Tyne Tunnels - Driving the region forward since 1967

VISIT OUR WEBSITE AT
WWW.TT2.CO.UK/ADVERTISING/

Tyne Tu**nnels**
Driven by TT2



OUR ADVERTISING SERVICES



Southbound & Northbound Advertising Screens

Reach up to 65,000 per day

In partnership with



Monthly Newsletter

Reach up to 150,000



Social Media

Reach up to 30,000



App Stories & Offers

Reach up to 30,000



Website Article

Reach up to 250,000



CONTACT US: MARKETING@TT2.CO.UK

OUR ADVERTISING SERVICES

BUNDLES

Explore the North East

Website article on our Explore the North East page*

App story

Email newsletter feature & banner

X1 Social Media Post/Story



Digital Simple

Newsletter above the fold banner

Newsletter full feature story

Digital Mix

Newsletter feature

Website article*

App story

Digital Deluxe

Website article*

App story or app offer

Email newsletter feature & banner

*evergreen = will always be live on our site

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OUR ADVERTISING SERVICES

Single Sale Advertising:

Website article (evergreen)*

Explore the North East website article
(evergreen)*

App story/per month

App offer/per month

Email newsletter premium/month

(Above the fold banner + full feature story)

Email newsletter/month

(Full feature story)

Digital Screens:

2 weeks, ad shown every 2 min

2 weeks, ad shown every 1 min

4 weeks, ad shown every 2 min

8 weeks, ad shown every 2 min

3 months, ad shown every 3 min

*evergreen = will always be live on our site

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