



**REACH OUR
1.6 MILLION YEARLY
CUSTOMERS IN THE
NORTH EAST**

Tyne Tunnels - Driving the region forward since 1967

**VISIT OUR WEBSITE AT
WWW.TT2.CO.UK/ADVERTISING/**





OUR ADVERTISING SERVICES



Southbound & Northbound Advertising Screens

Reach up to 65,000 customers
per day



Monthly Newsletter

Reach up to 150,000 customers
per month



Social Media

Reach up to 30,000
followers



App Stories & Offers

Reach up to 27,000
weekly users



Website Article

Reach up to 250,000
weekly users



CONTACT US: MARKETING@TT2.CO.UK

OUR ADVERTISING PRICES

BUNDLES

Explore the North East: £299

Website article on our Explore the North East page*

App story

Email newsletter feature & banner

X1 Social Media Post/Story



Digital Simple: £139

Newsletter full feature story

App story

Digital Mix: £239

Newsletter feature story

Website article*

App story

Digital Deluxe: £339

Website article*

App story

App offer

Email newsletter: Above the fold banner

+ feature story

*evergreen = will always be live on our site

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OUR ADVERTISING PRICES

Single Sale Advertising:

Website article: £99 (evergreen)*

Explore the North East website article £99
(evergreen)*

App story/per month: £99

App offer/per month: £99

Email newsletter premium/month: £150

(Above the fold banner + feature story)

Email newsletter/month: £99

(Feature story)

Digital Screens:

2 weeks, ad shown every 2 min: £600

2 weeks, ad shown every 1 min: £1,200

4 weeks, ad shown every 2 min: £1,200

8 weeks, ad shown every 2 min: £2,000

3 months, ad shown every 3 min: £750 per month

(Prices are per screen)

Prices not including VAT.

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