



REACH OUR **1.3 MILLION** CUSTOMERS IN THE NORTH EAST

Tyne Tunnels - providing a key transport link between the
North and South of the River Tyne for the last 56 years

VISIT OUR WEBSITE AT
WWW.TT2.CO.UK/ADVERTISING/





OUR ADVERTISING SERVICES



Southbound & Northbound Advertising Screens
Reach up to 1.3 MILLION



Monthly Newsletter
Reach up to 96,000



Social Media
Reach up to 21,000



App Stories & Offers
Reach up to 27,000



Website Article
Reach up to 500,000



CONTACT US: MARKETING@TT2.CO.UK

OUR ADVERTISING PRICES

BUNDLES

20% OFF OFFER

Digital Simple: ~~£379~~/Per month £303.20

Newsletter above the fold banner

Newsletter full feature story

3 social media posts*

(FREE Instagram & Facebook Story Post)

Digital Mix: ~~£499~~/Per month £399.20

Newsletter feature

Website article*

App story

3 social posts* & stories

(15% discount for 2 months)

Digital Deluxe: ~~£599~~/Per month £479.20

Website article*

App story or offer

4 social media posts* & stories

Email newsletter feature & banner

(£100 Facebook post boosts)

CONTACT US: MARKETING@TT2.CO.UK

OUR ADVERTISING PRICES

Single Sale Advertising:

Website article: ~~£99~~ (evergreen)* **£79.20**

Explore the North East website article ~~£150~~ (evergreen)* **£120**

App story/week: ~~£150~~ **£120**

App offer/week: ~~£150~~ **£120**

Social Media Post: ~~£59~~ (evergreen)* **£47.20**

Instagram & Facebook Stories: ~~£39~~ **£31.20**

Instagram & Facebook Stories Bundle: ~~£49~~ **£39.20**

Email newsletter premium/month: ~~£349~~ **£279.20**

(Above the fold banner + full feature story)

Email newsletter/month: £200 **£160**

(Full feature story)

Digital Screens:

2 weeks, ad shown every 2 mins: ~~£600~~ **£480**

2 weeks, ad shown every 1 mins: ~~£1,200~~ **£960**

4 weeks, ad shown every 2 mins: ~~£1,200~~ **£960**

8 weeks, ad show every 2 min: ~~£2,000~~ **£1,600**

3 months, ad shown every 3 min: ~~£750~~ per month
£600

(Prices are per screen)

Prices not including VAT.

CONTACT US: MARKETING@TT2.CO.UK

*evergreen = will always be live on our site