

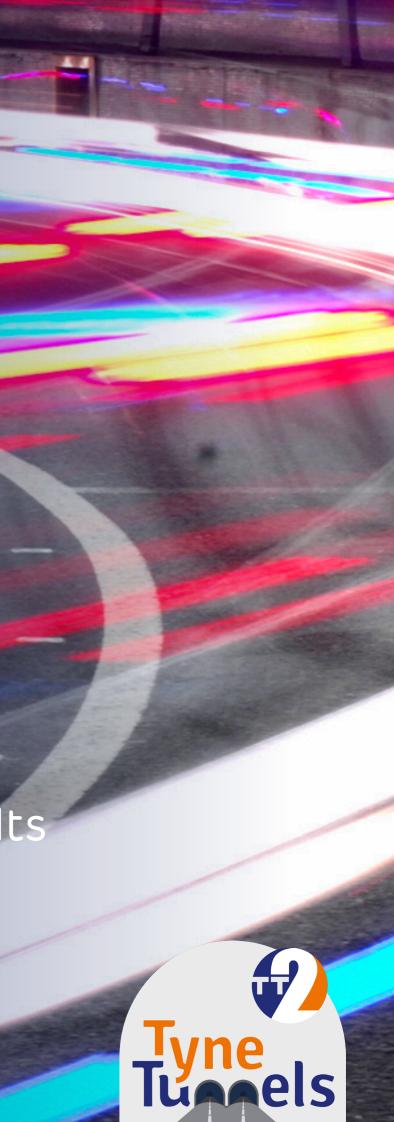
REACH YOUR CUSTOMERS WHEN THEY NEED YOU

With 60,000 daily users, 2,000 new app users a week and over 1,000,000 social media impressions every month, advertising with the Tyne Tunnels is the perfect way to reach your audience.

Have our expert marketing team create your advert or supply us with your captivating design and start getting your brand seen today.

EMAIL NEWSLETTER MOBILE APP WEBSITE FACEBOOK INSTAGRAM TWITTER LINKEDIN

Create your bespoke marketing plan to get the results you need and wow customers with your brand.



MONTHLY NEWSLETTER / MOBILE APP / WEBSITE

Monthly Newsletter Sent to over 70,000 customers per month with a high open and engagement rate. Option for full feature or banner.

Mobile App With over 2,000 downloads per week, put your brand offer or story on our homepage and watch the clicks soar.

Website Highlight your business to 400,000 monthly website visitors. Option for an article or a banner on every webpage.

CAMPAIGN REPORTING

See real time results from start to finish on the metrics that matter most to you. We include this as standard in all of our packages.

REACH

We will show you exactly how many times your ad was seen by your customers.

CLICKS

Know how interested customers are in your brand deal and use it to tweak headlines and graphics to maximise your ROI.

CONVERSION Using QR codes, unique links and calls to action, you can track conversions and sales from the ads we show.

PACKAGES

We have bespoke packages available including:



Contact our marketing team at: Marketing@tt2.co.uk Discuss with us further on pricing & creating tailored packages to fit your needs. Packages above are available and single buy options on the next page.



Everything Digital Website article & banner App story

• 3 social media posts &

• Email newsletter feature &

£100 Facebook post boost

PRICING

Below is our pricing for individual advertising options:

Media	Description	Cost
Website Article	Full feature evergreen written article in our news section at tt2.co.uk, with title, images/video, text and links	£99/article
Website Banner	Featured at the top of our website, visible on all pages at tt2.co.uk, text based with a link	£199/week
App Story	Story or offer featured on the homepage of our app, including text, image and a link	£99/post
Offer on the App	Have a special offer you'd like to promote? Post it on our app homepage including text, image and a link	£99/post
Social Media Post	Choice of a Facebook, Instagram, Twitter or LinkedIn post, including image/video, caption and a link	£49/post
Instagram & Facebook Stories	Instagram and Facebook Story post, with image, stickers/link	£39/post
Instagram & Facebook Stories Bundle	Instagram and Facebook Stories posted 3 times throughout the week, image with stickers/link	£49/week
Email Newsletter Premium	Above the fold banner at the top of our monthly newsletter and a feature story in the main body with title, image, text and link	£449/month
Email Newsletter	Feature story in the main body of our monthly newsletter, with title, text, image and link	£249/month

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