



REACH OUR **1.3 MILLION** CUSTOMERS IN THE NORTH EAST

Tyne Tunnels - providing a key transport link between the North and South of the River Tyne for the last 56 years

VISIT OUR WEBSITE AT
WWW.TT2.CO.UK/ADVERTISING/



Tyne
Tunnels



OUR ADVERTISING SERVICES



Southbound & Northbound Advertising Screens
Reach up to 1.3 MILLION



Monthly Newsletter
Reach up to 96,000



Social Media
Reach up to 21,000



App Stories & Offers
Reach up to 27,000



Website Article
Reach up to 500,000



CONTACT US: MARKETING@TT2.CO.UK

OUR ADVERTISING PRICES

BUNDLES

Digital Simple: £379/Per month

Newsletter above the fold banner

Newsletter full feature story

3 social media posts*

(FREE Instagram & Facebook Story Post)

Digital Mix: £499/Per month

Newsletter feature

Website article*

App story

3 social posts* & stories

(15% discount for 2 months)

Digital Deluxe: £599/Per month

Website article*

App story or offer

4 social media posts* & stories

Email newsletter feature & banner

(£100 Facebook post boosts)

Explore the North East: £110 Introductory Offer

Article on the Explore the North East webpage

Social media post*



CONTACT US: MARKETING@TT2.CO.UK

OUR ADVERTISING PRICES

Single Sale Advertising:

Website article: £99 (evergreen)*

App story/week: ~~£150~~ **£100** For a limited time only!

App offer/week: ~~£150~~ **£100** For a limited time only!

Social Media Post: £59 (evergreen)*

Instagram & Facebook Stories: £39

Instagram & Facebook Stories Bundle: £49

Email newsletter premium/month: £349

(Above the fold banner + full feature story)

Email newsletter/month: £200

(Full feature story)

Digital Screens:

2 weeks, ad shown every 2 mins: £600

2 weeks, ad shown every 1 mins: £1,200

4 weeks, ad shown every 2 mins: £1,200

8 weeks, ad show every 2 min: £2,000

3 months, ad shown every 3 min: £750 per month

(Prices are per screen)

Prices not including VAT.

CONTACT US: MARKETING@TT2.CO.UK

*evergreen = will always be live on our site